Rachel Carson Council Resource List

Mastering the Op-Ed and the Letter to the Editor

- A practical webinar introducing the structure, purpose, and strategy behind persuasive public-facing writing.
- Please find the link **HERE.**

External Writing & Media Resources

Op-Ed Writing Guides

- **New York Times Opinion Writing Guide**
- **The Op-Ed Project: Thought Leadership & Public Voice**
- Sample Op-Ed by RCC Staff can be found **HERE.**
- Sample Op-Ed by an RCC Fellow can be found **HERE.**

Example Letters to the Editor by RCC Fellows

Fellow Name	News Outlet	Link to Article
Lydia Farr	*The Wall Street Journal*	https://www.wsj.com/opinion/insurance-can-be-disastrous-flood-government-relief-635a8da9
Ava Betanco-Born	*The News & Observer*	https://www.newsobserver.com/opinion/letters-to-the-editor/article309312035.html
Ava Betanco-Born	*Durham Herald Sun*	https://www.heraldsun.com/opinion/letters-to-the-editor/article309312035.html
Abena Sekum Appiah-Ofori	*The Washington Post*	https://www.washingtonpost.com/opinions/2025/07/01/gop-budget-energy-assistance-air-conditioning/

Enkhjin Purevsukh	*The Washington Post*	https://www.washingtonpost.com/opinions/2025/07/11/free-bus-maryland-bike-shares-school-truancy/
MacEva Wright	*The Atlanta Journal-Constitution*	https://www.ajc.com/opinion/2025/06/readers-write-4/

Join our Rachel Carson Campus Program
The mission of the Rachel Carson Campus Network is to build and deepen critical connections between campuses, communities, and advocates with the goal of advancing environmental health and equitable policy. Since 2014, we have built strategic connections with 90 colleges and universities nationwide through:

- Curricular development
- Strategic research partnerships
- Advocacy and policy trainings
- Calls-to-action to protect research and advocacy for the public interest

Coordinate a speaking engagement on "Rachel Carson's Values and Modern Environmental Advocacy" with Dr. Robert K. Musil, President and CEO of the Rachel Carson Council and a leader on global sustainability, environmental health, and preparing leaders in higher education to effectively advocate at state and national levels. In his presentations, Dr. Musil introduces students to the values that drove Rachel Carson's research, how she translated research into action, and how young people can drive policy change and social movements today. **Initiate engagement with the Rachel Carson Campus through an event with Dr. Musil.**

Join our campus network by contacting Diego Tovar, Director of Campus and Civic Engagement. RCCN connects with campuses nationwide. These campuses maintain regular contact with RCC staff, and work together to identify cross-campus needs around environmental justice, community-based research and action, advocacy skills trainings, and voter participation. The RCC also routinely convenes panels and presentations at national conferences in Washington, DC and elsewhere, raising the profile of specific issues and bringing leaders together across different backgrounds.

Rachel Carson Council Fellowship Program
Get paid to organize for the environment on your campus and in your community. Get the experience now to get ready for the work of the future!

CLICK HERE for more information on the RCC Fellowship Program.

Contact for Educational Support
For guest lectures, campus visits, customized presentations, collaboration, or further inquiries:

Diego Tovar, Director of Campus & Civic Engagement, *Rachel Carson Council*
Diego@rachelcarsoncouncil.org